

## **Reston Runners Proposed Dues Increase**

Like so many aspects of daily life, the Pandemic has impacted Reston Runners, eliminating expected revenue from cancelled training programs and the Club's Runners Marathon of Reston. The Board believes that a dues increase to \$35 per year and simplifying the Membership structure are needed to cover fixed costs, be able to resume more robust training programs and social activity as conditions permit, and ensure long term viability.

An important takeaway from the current financial statement is that budgeted fixed costs are a significant percentage of the cash balance. They exceed what can be raised from Membership renewals at the current \$15. Also, we need to cover a larger share of our costs from Membership dues as our programs face increased competition such as from Potomac River Running (PRR).

Streamlining the Membership structure to a single Annual Membership, when current members renew, will greatly improve planning and budgeting.

Our dues have not been increased in over 30 years. The proposed \$35 dues are commensurate with those of other regional running clubs which charge from \$35 to \$50 per year.

Reston Runners membership is still a great deal. Benefits include:

- Organized, supported group runs/walks (multiple mapped/measured courses + some timed runs) around local area
- Inclusive community of like-minded people encouraging fitness and wellness in our community
- Insurance coverage (thru RRCA)
- Website and weekly e-news
- Hydration (water, cups, Gatorade.....post COVID)
- Select organized social events with food, beverages
- RR Club swag
- Access to various programs [some require registration and participation fees, some get discounts, e.g., RMR]
- Discount at YMCA
- Discount at Potomac River Running
- Discount at Fusion 360
- Club programs that build fitness and friendships: Interval training, WTP, 10 Weeks to 10k, Airport Run
- Priceless friendships that have been created by walking and running together

