

## RR BOARD MEETING MINUTES – 9/15/18

### **In attendance:**

Marcy Foster, President  
Mike McCord, Vice President  
Joan Koss, Member at Large  
John Koss, Secretary  
Pablo Raffo, U40 Member at Large  
Mary Shedlock, Treasurer  
Jack Tozier, Member at Large

### **Old Business**

**RR Survey Results:** The Board will review survey results and discuss suggested actions to be taken during the October meeting.

**RR document Repository:** *Action: **Pablo** will create a repository, accessible to Board members by password to store documents relating to Club business.*

**No Va Senior Olympics:** Reston Runners is on the schedule to organize and conduct a 5K road race supporting NVSO at South Lakes High School on Saturday, September 22 at 6:00 pm. Leslie Stanfield is the Reston Runners point of contact and seeks volunteers to serve as course sentries. Northern Virginia Senior Olympics provided a certificate of insurance to RA.

**W&OD Adopt-a-trail:** The Northern Virginia Regional Parks Authority asks that adopters of trails conduct litter clean-up sessions at least two to four times per year. Jack Tozier sent the schedule through December to John. *Action: **John** to identify run(s) on the schedule suitable for litter pick-up – it looks like we are meeting at Isaac Newton Square on November 3 and December 8.*

### **Digital Strategy and Reston Runners Publicity:**

Pablo created a Strava and Garmin/GPX club.

*Action: **Jack and Pablo** will work on scaling the Web site to work better with mobile devices, including phones.*

*Action: **Jack** will try using Mail Chimp as an alternate delivery platform for the eNews – which tends to experience repeated delivery problems.*

*Action: **Kevin** will see if RA will put out an announcement about Reston Runners.*

Mary – Next Door messages are helpful for WTP turn-out

We don't have an ad at PRR; *Action: **Pablo** will print business cards for us to leave at PRR*

**Gifts for new members:** New members will be sent a Reston Runners license plate frame and magnet through US Mail. *Action: **Shandila** to coordinate with Jeannie Johns, who may have started doing this, and ensure we are sending the items to new members.*

**Runners Marathon of Reston (RMR):** RMR maintains a separate account from Reston Runners. RMR has finalized its financial matters and made a \$5000 donation to the Reston Runners Community Fund.

**Announcements at Tuesday/Thursday Evening Runs:** The Board appreciates Molly Barrie's previous and continuing efforts to start these runs as the official representative of Reston Run-

ners. Mike McCord and Marcy are covering the first Thursday of each month (at PRR/Reston Town Center) when Molly is not available.

**Lake Anne Brewhouse Wednesday evening run:** *Action: Mary will participate in one of these events and report to the Board on whether they might be a good opportunity for Reston Runners to increase its community footprint.*

**New Business:**

**Holiday Party:** Mike McCord and Donna Rostant have again graciously offered to hold this party at their residence on December 15<sup>th</sup>, 6:30 pm. Marcy and Joan will procure and bring drinks. Wegman's will be contacted for catering. Assistance with set-up will be needed, starting at 4 pm.

**Upcoming pot lucks:** *Action: Marcy will identify a person to organize potlucks on approximately a bi-monthly basis.* This will be coordinated with the course committee's plan so that potluck locations are near the run start/finish locations.

**Buddy system for new runners/walkers:** we want to ensure that new runners/walkers feel welcome, especially during their first event with us. It was decided that the Board member doing announcements would talk with the person(s) after the run/walk starts, and attempt to verify that there is another Club member they can run or walk with.

**Glory Days breakfast date:** We'll have a volunteer appreciation breakfast at Glory Days on October 27<sup>th</sup>. Marcy won't be present, so Mike McCord will be the host of the event.

**Pool Party Feedback:** The pool party was enjoyed by those present. The only recommendation for future years is to purchase fewer sodas.

**Youth In Motion feedback:** Coaches felt that the Herndon Middle School location was more convenient than the previous Herndon High School location, and would be preferred in future years.

**Interval Training Program:** There is a smaller group this year. We were able to reserve the South Lakes High School track only during June, and should be charged only for June.

**Treasurer's report:** The Club is adequately funded, with about \$14,000 in our bank account. Youth in Motion took in \$1,300 more than it expended. The Board intends to post a financial statement of the Club's account on the Web Site. There are income and expenditure "bursts" associated with programs like Womens' Training Program and Youth in Motion, and the best time to provide an accurate picture of the Club's financial status is when each program has concluded its financial transactions. This will be done in January. Mary is working on preparation of the report.

**Long-term planning schedule:** *Action: John will prepare an annual calendar of planning and reservation deadlines for our annual events.* That will aid the Board in planning key preparations for annual events and programs. The Annual Meeting date is tentatively set for February 23<sup>rd</sup> and Marcy has reserved the Reston Community Center. Other upcoming events are the annual election cycle (Jan-Feb), and RRCA renewal (December).

**Next meeting date and place:** Saturday, October 20, Panera Reston Town Center, after the run.